



GHRA Founder's Club 2011-2012

As a Greater Houston Restaurant Association member, you have the unique opportunity to join the Founder's Club, an elite group which allows you to gain exposure throughout our membership and partner base while making a significant contribution to the services and opportunities the Association provides to restaurant industry. Each Founder's Club partner is integrated into our own marketing campaigns and endeavors, and is championed in all our messaging. Businesses that choose to become partners will gain awareness among targeted audiences, gain admittance to numerous networking events and have the opportunity to solidify relationships through constant recognition within the GHRA, garnering respect among their peers and invaluable appreciation throughout the industry.

The GHRA Founder's Club is a time-honored tradition of support for the restaurant industry, its scholarship programs and the City of Houston. Partners in the Founder's Club are the most elite sponsors, and in exchange for their contribution and commitment, they are afforded several privileges and opportunities throughout their year of service. In addition to partnerships, one-time-only sponsorships may also be acquired through the Founder's Club.

Upon joining, Founder's Club partners gain immediate access to membership benefits.

- 2 guest tickets to all GHRA Membership Social events
- Subscription and logo and web site feature to the TRA monthly e-Magazine
- Ad* in GHRA Membership Directory and Buyer's Guide
- Logo or company name in all GHRA event collateral, promotional materials, media press kits social media outlets and advertisements
- 2 tickets to all Educational Outlet Series functions and workshops
- Donation* on behalf of your company to the GHRA Education Scholarship Fund

*Size and amount varies according to partner level status

Platinum Premier Partner

\$40,000+

In addition to partner membership privileges, Premier partners will also receive the following unique benefits, among others.

- Major Sponsor status at Annual Cookout
 - Platinum Sponsor status at Golf Tournament
 - Exclusive Title Sponsor status at Gourmet Gala
 - Full-page color ad in Membership Directory and Buyer's Guide
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Premier Partner

\$30,000

In addition to partner membership privileges, Premier partners will also receive the following unique benefits, among others.

- Major Sponsor status at Annual Cookout
 - Platinum Sponsor status at Golf Tournament
 - Event Sponsor status at Gourmet Gala
 - Full-page color ad in Membership Directory and Buyer's Guide
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Executive Partner

\$20,000

In addition to partner membership privileges, Executive partners will also receive the following unique benefits, among others.

- Contributing Sponsor status at Annual Cookout
 - Platinum Sponsor status at Golf Tournament
 - Premier Event Sponsor status at Gourmet Gala
 - 2/3 page color ad in Membership Directory and Buyer's Guide
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Founding Partner

\$15,000

In addition to partner membership privileges, Founding partners will also receive the following unique benefits, among others.

- Contributing Sponsor status at Annual Cookout
- Gold Sponsor status at Golf Tournament
- Event Sponsor status at Gourmet Gala
- 1/2 page color ad in Membership Directory and Buyer's Guide

Affiliate Partner

\$10,000

In addition to partner membership privileges, Founding partners will also receive the following unique benefits, among others.

- 4 additional tickets to Annual Cookout
 - Silver Sponsor status at Golf Tournament
 - Premier seating for 10 people at Gourmet Gala
 - 1/4 page color ad in Membership Directory and Buyer's Guide
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Association Partner

\$5,000

In addition to partner membership privileges, Founding partners will also receive the following unique benefits, among others.

- 1/8 page color ad in Membership Directory and Buyer's Guide
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A La Carte Sponsorship Opportunities

In addition to becoming a partner, several opportunities exist for further sponsorship through various events and marketing efforts.

Events requiring additional sponsorship:

- Annual Cookout
- Golf Tournament
- Gourmet Gala
- State of the Association Dinner
- President's Dinner
- Metro Chapter's Board of Director's Retreat
- Past President's Council Luncheon
- Regional High School Culinary Competition
- Educational Outlet Luncheon

Marketing efforts requiring additional sponsorship:

- E-Magazine
- Web site
- Membership Directory & Buyer's Guide
- Blog

** Additional dollars between levels provide additional opportunities which are to be determined depending on the amount.